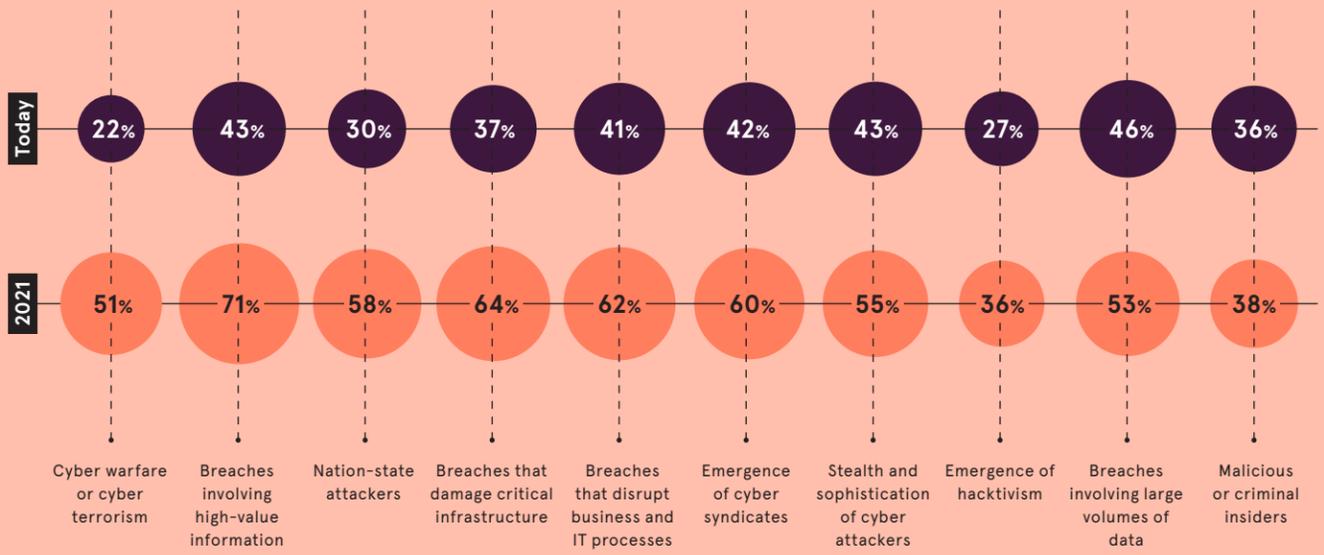


# BUILDING RESILIENCE IN THE DIGITAL AGE

The fourth industrial revolution has changed the way organisations across the world operate. However, this rapid digitisation exposes businesses to new and rapidly changing threats. How can organisations build resilient cultures to succeed in the digital age?

## 1 THE DIGITAL THREAT TO BUSINESS IS SIGNIFICANT

Percentage of senior information technology practitioners that consider threats high frequency



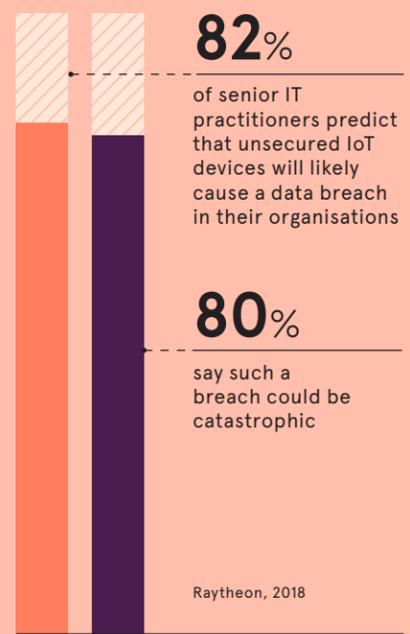
Raytheon, 2018

## 2 INNOVATIVE TECHNOLOGIES ARE FURTHER EXPOSING ORGANISATIONS ACROSS THE WORLD TO NEW, UNKNOWN RISKS

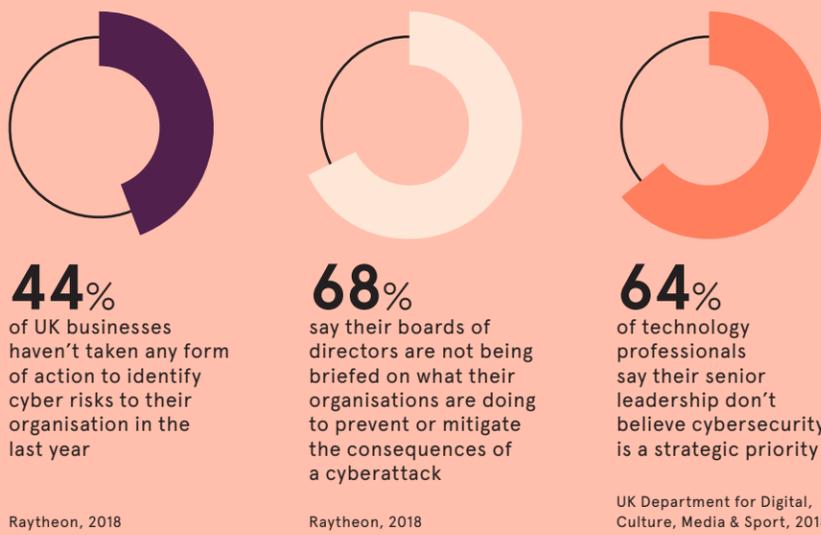
Senior technology decision makers expect a successful cyber attack against automation and/or robotics to have physical implications



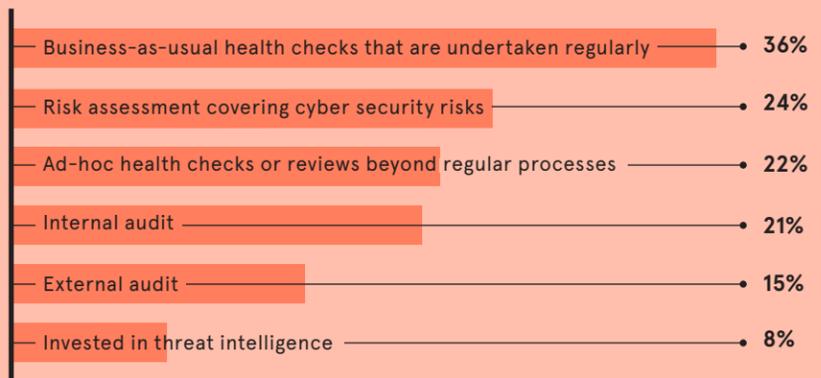
PwC, CIO and CSO, 2017



## 3 HOWEVER, ORGANISATIONS ARE NOT YET BUILDING RESILIENT CULTURES IN THE FACE OF THESE NEW THREATS...



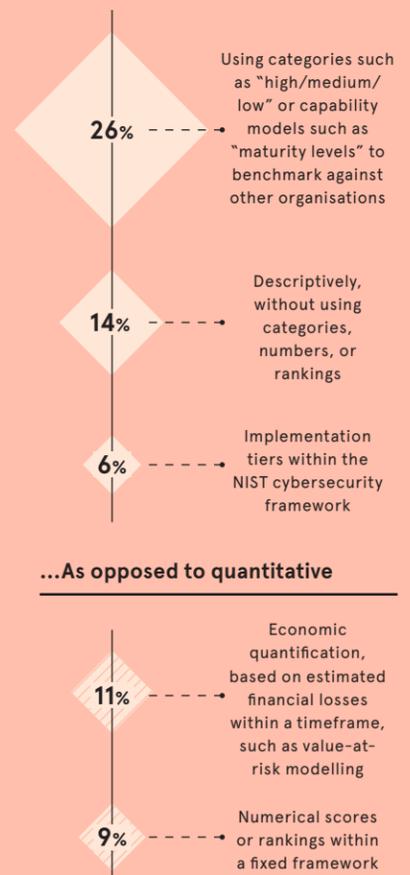
Of those that have, the most common activities are:



UK Department for Digital, Culture, Media & Sport, 2018

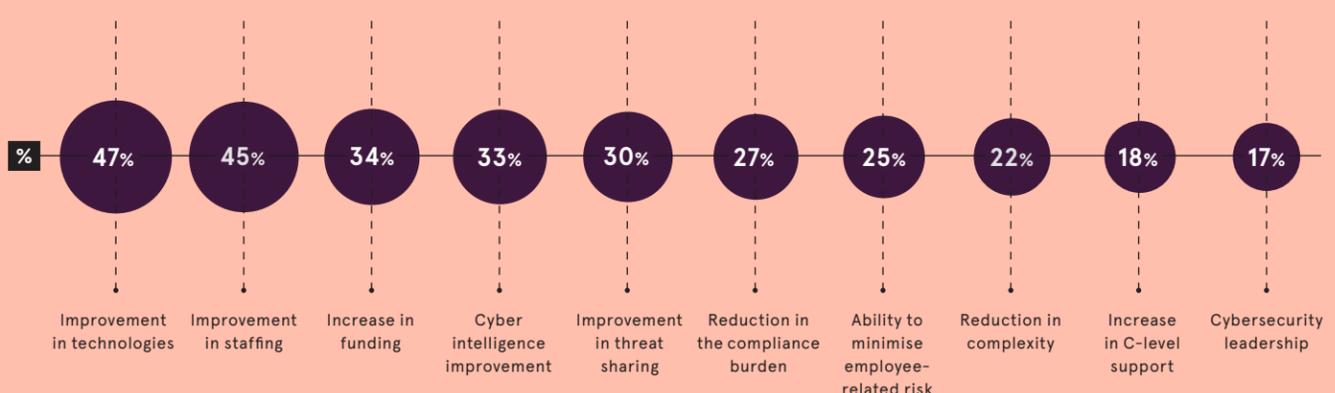
## 4 ...AND MANY ORGANISATIONS ARE FAILING TO MEASURE OR ACCURATELY EXPRESS THEIR CYBER RISK EXPOSURE

And those that do rely heavily on qualitative methods...



## 5 SO, WHAT STEPS CAN ORGANISATIONS TAKE TO DRIVE RESILIENCE CULTURE IN THE FACE OF DIGITAL THREATS?

Success factors IT professionals believe could strengthen their organisation's cybersecurity posture in the next three years



PwC, 2018